

## Incentives may lead to greater support for practice goals

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(HealthDay)—Incentives may aid employees in meeting practice goals, according to an article published May 23 in *Medical Economics*.

The author of the article, Judy Bee, a medical practice consultant from the Practice Performance Group in La Jolla, Calif., identifies five tips to set up an incentive plan tied to measurable practice goals.

Bee's recommendations are: (1) establish a bonus pool for increasing the number of new practice patients; (2) offer paid time off; (3) instead of forcing group activities, distribute the cash; (4) make bonus distribution more frequent, possibly monthly or quarterly; and (5) use a bonus plan template that elucidates benchmarks for patient-generated revenue triggers.



"If you want more than just a 'good job' from your employees, an incentive plan may help," Bee writes.

**More information:** More Information

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