

Study pinpoints why we miss subtle visual changes, and why it keeps us sane

March 30 2014



Harry Potter and the Order of the Phoenix: Harry's crew neck t-shirt changes to henley t-shirt



Continuity bloopers happen in lots of movies, and we rarely catch them. Scientists explain why that's a good thing

Ever notice how Harry Potter's T-shirt abruptly changes from a crewneck to a henley shirt in "The Order of the Phoenix," or how in "Pretty Woman," Julia Roberts' croissant inexplicably morphs into a pancake? Don't worry if you missed those continuity bloopers. Vision scientists at the University of California, Berkeley, and the Massachusetts Institute of Technology have discovered an upside to the brain mechanism that can blind us to subtle changes in movies and in the real world.

They've discovered a "continuity field" in which the brain visually merges similar objects seen within a 15-second time frame, hence the previously mentioned jump from crewneck to henley goes largely unnoticed. Unlike in the movies, objects in the real world don't spontaneously change from, say, a croissant to a pancake in a matter of seconds, so the continuity field stabilizes what we see over time.

"The continuity field smoothes what would otherwise be a jittery perception of object features over time," said David Whitney, associate professor of psychology at UC Berkeley and senior author of the study, to be published online Sunday, March 30, in the journal *Nature Neuroscience*.

"Essentially, it pulls together physically but not radically different objects to appear more similar to each other," Whitney added. "This is surprising because it means the visual system sacrifices accuracy for the sake of the continuous, stable perception of objects."

Conversely, without a continuity field, we may be hypersensitive to every visual fluctuation triggered by shadows, movement and myriad other factors. For example, faces and objects would appear to morph from moment to moment in an effect similar to being on hallucinogenic drugs, researchers said.

"The brain has learned that the [real world](#) usually doesn't change suddenly, and it applies that knowledge to make our visual experience more consistent from one moment to the next," said Jason Fischer, a postdoctoral fellow at MIT and lead author of the study, which he conducted while he was a Ph.D. student in Whitney's lab at UC Berkeley.

To establish the existence of a continuity field, the researchers had study participants view a series of bars, or [gratings](#), on a computer screen. The gratings appeared at random angles once every five seconds.

Participants were instructed to adjust the angle of a white bar so that it matched the angle of each grating they just viewed. They repeated this task with hundreds of gratings positioned at different angles. The researchers found that instead of precisely matching the orientation of the grating, participants averaged out the angle of the three most recently viewed gratings.

"Even though the sequence of images was random, participants' perception of any given image was biased strongly toward the past several images that came before it," said Fischer, who called this phenomenon "perceptual serial dependence."

In another experiment, researchers set the gratings far apart on the computer screen, and found that the participants did not merge together the angles when the objects were far apart. This suggests that the objects must be close together for the continuity effect to work.

For a comedic example of how we might see things if there were no continuity field, watch the commercial for MIO squirt juice:

More information: Serial dependence in visual perception, *Nature Neuroscience*, [DOI: 10.1038/nn.3689](https://doi.org/10.1038/nn.3689)

Provided by University of California - Berkeley

Citation: Study pinpoints why we miss subtle visual changes, and why it keeps us sane (2014, March 30) retrieved 23 November 2023 from <https://medicalxpress.com/news/2014-03-subtle-visual-sane.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.